






















## Traffic Safety Association of Macomb County 2022 Highlights









The Traffic Safety Association of Macomb County provides many services and activities for our Macomb County communities. These are just a few of the highlights we have accomplished in 2022:

-  The Traffic Safety Association of Macomb County is a non-profit 501(c)3 Educational Organization **celebrating 57 years serving Macomb County** and devoted to providing education to promote safer driving techniques, as well as drug and alcohol awareness so as to prevent and alleviate human suffering and economic losses arising from preventable incidents.
-  TSA continues to provide **Driver Education Segment 1 and Segment 2 classes** at the TSA building in Fraser. TSA also provides driver education at **Roseville High School** in Roseville. The demand for driver education is expanding so TSA **purchased one more vehicle**.
-  TSA received a **third Grant from General Motors Company**. A **driving simulator** was purchased for use Segment 2 Driver Education students and also for community events.
-  A **TSA Board of Director Breakfast meeting** was held at the **Macomb Intermediate School District** in **Clinton Township** on **April 19, 2022**. Featured **Mark Hackel, Macomb County Executive**, speaking on **“Macomb County Infrastructure Transportation and Traffic Safety”**.
-  TSA Executive Committee President and Executive Director met with the **Sterling Heights City Manager and Police Chief** to reinforce our continued partnership.
-  TSA participated in an **alternative education health/job fair** handing out safety information at **Mohegan High School** in **Clinton Township**.
-  TSA participated in the **Roseville High School Panther Day** distributing safety pamphlets and driver education information.
-  TSA participated in **Community events: Roseville’s “National Night Out” and Sterling Heights’ “National Night Out”**.
-  TSA is proud to be the **lead agency** for the **“Macomb Safe Kids Coalition”**. TSA provides child restraint inspections at our facility at **no charge** to Macomb County residents on request.
-  TSA sponsored two **Macomb Safe Kids Coalition’s Technician Certification Training**; this year’s training included technicians from **Chesterfield Township, Clinton Township, Fraser, Macomb County Health Department, Roseville, St. Clair Shores, Sterling Heights and Warren**. These technicians are from the police departments, fire departments and local hospitals.
-  TSA Executive Director attended a **3-day Substance Abuse Conference in Grand Rapids**.
-  TSA’s Executive Director participated in all **MCOSA (Macomb County Office of Substance Abuse) Directors meetings** during the year.

## Traffic Safety Association of Macomb County 2022 Highlights - *continued*

-  TSA continued the **THINK Program**, an intensive 10-week cognitive restructuring impulse control program for repeat offenders with a criminal history refusing to take responsibility for their actions and behaviors to identify their self-destructive or illegal behavior concentrating on their criminal thinking and solution-based alternatives to their thoughts to become aware of their negative mindset. They will confront responsibility for their actions and learn how to make more decisions with positive outcomes reducing their involvement in the criminal justice system and ultimately recidivism.
-  TSA's **Vaping Awareness Program** class has been successfully utilized by the Fraser, Roseville, St. Clair Shores, Sterling Heights, and Grosse Pointe Woods Courts. Many young people are found to be in possession of vaping products and paraphernalia. The goal is to help them understand the hazards and dangers of vaping and inhalant use, not only as it relates to long-term effects, but getting them to understand current health effects, their personal image, and legal consequences of using them.
-  TSA continues to provide educational programs to our local Macomb County District and Circuit Court referred clients: the Alcohol Highway Safety Program Level I and Level II, Drug Awareness Program, Anger Management Program, Defensive Driving Course, Attitudinal Dynamics of Driving Course, THINK Program, Youth Education Success Program, FATE (Retail Fraud) Program, Driver Efficiency Evaluation Program, and the Vaping/Tobacco Awareness Program.
-  TSA's Alcohol Highway Safety Program (AHSP) retains a SARF License by the Michigan Department of Licensing and Regulatory Affairs for Substance Abuse Screenings and DLAD Assessments (Driver License Appeal Division) and a CAIT License to provide our alcohol education programs.
-  TSA continues their organizational relationship with the Mothers Against Drunk Driving (MADD). Both the Alcohol Highway Safety Program (AHSP) class and MADD's Victim Impact Panel (VIP) are held at the TSA facility on the same day.
-  TSA passed their MCOSA Grant Audit for their substance abuse prevention school presentations with no deficiencies.
-  TSA continued to present "Botvin's Life Skills" and "Prime For Life" presentations to Cousino High School in Warren; Henry Ford II High School in Sterling Heights; Heritage Middle School in Sterling Heights; Jeanette Middle School in Sterling Heights; Lakeview High School in St. Clair Shores; Lincoln High School in Warren; Mott High School in Warren; Roseville High School in Roseville; South Lake High School in St. Clair Shores; Sterling Heights High School in Sterling Heights; and the Traffic Safety Association's YES Program in Fraser. These presentations are made possible through the Macomb County Office of Substance Abuse (MCOSA) Grant. TSA also trained a new "Prime For Life" presenter.

## Traffic Safety Association of Macomb County 2022 Highlights - *continued*

-  TSA provides local police departments with **traffic collision data** on a monthly basis.
-  TSA advertises **Driver Education Segment 1 and Segment 2 classes** on Facebook, Instagram, Google and Yelp; and has **many followers** increasing TSA's social media outreach in the community.
-  TSA holds their **Executive Committee meetings in-person** bimonthly.
-  In our continued commitment to serve our communities, we have **made our facility available to other non-profit organizations**, as well as local communities in Macomb County. This year we have accommodated the **Macomb Safe Kids Coalition** and **Roseville High School's AP testing students**.
-  For 38 years, TSA has provided state-required training for **Macomb County adult school crossing guards**. This certified training helps local school districts, as well as police departments meet their obligation of mandated training. We offer this training to **all Macomb County police departments and local school districts** upon request at **no charge** throughout the school year. Guards were trained from **Chesterfield Township, Clinton Township, Eastpointe, Fraser, New Baltimore, Roseville, and St. Clair Shores**.
-  TSA is proud to have the financial support and **representation of local communities in Macomb County, forming a partnership** that was established since 1972 to better serve our residents.
-  TSA's **Buckle Bear Costume** is available for local parades, library hours, and special events throughout the county at no charge to communities, police departments, school districts, and other non-profit organizations. This concept is a great way to promote seat belt and child restraint use to old and young alike.
-  TSA continues to loan our **fatal vision goggles, puppets and other visual aids** to enhance presentations in our communities offered by local police departments.